



Turning L&D from a Cost to Profit Center

Managed Learning Services for a Scalable and Engaging L&D Strategy

According to Nelson Hall, outsourcing training activities is 25% less expensive than working with internal teams. Imagine a partner who handles all your training needs, from strategy to delivery. That's Managed Learning Services.

Managed learning service providers become an extension of your team, **providing expertise and resources to:**

- Design learning programs aligned with business goals.
- Deliver engaging and effective training (online, in-person, hybrid).
- Integrate new learning technologies (AR/VR, LMS).
- Track results and optimize learning experiences.

The managed learning services market is expected to reach **\$624.1 billion by 2031 (CAGR of 5.4%)**. Personalized learning and new learning technologies will drive growth, and managed learning service providers will play a key role in helping organizations adapt and thrive in the competitive business landscape.

What's New in Managed Learning Services in 2024?



Strategic Consulting: Gain insights and plan for next-generation learning.



Content Library Access: Get access to a wider range of training courses and resources.



Digital Transformation Support: Transform your L&D function with new technologies.



Multi-Context Learning: Deliver training that's accessible and adaptable (remote, hybrid, in-person).

Why is Managed Learning Services Growing in 2024?



Resource Effectiveness

L&D teams need to "do more with less."



Expertise

New skills and delivery methods require specialized knowledge.



Scale & Capacity

Organizations need to adapt to changing needs.

How Is the Managed Learning Service Landscape Evolving to Meet the Needs of Today's L&D Leaders?

AI Services

Leveraging AI for personalized learning and audience engagement.

Learning Delivery

Choosing the right training format (virtual/in-person).

Analytics & Insights

Measuring and improving learning programs based on data.

Learning Strategy Design

Aligning learning with business goals.

Curriculum Design & Content Development

Engaging and effective learning materials.

Learning Technology Consulting

Recommending the most suitable learning technologies.

Implementation/Integration Services

Seamlessly integrating new learning technologies.



Transform your L&D process from a cost center to a profit center with end-to-end outsourced learning and training services.

[Connect with us](#)