

Turning L&D from a **Cost to Profit Center**

Managed Learning Services for a Scalable and Engaging L&D Strategy

> According to Nelson Hall, outsourcing training activities is 25% less expensive than working with internal teams. Imagine a partner who handles all your training needs, from strategy to delivery. That's Managed Learning Services.

Managed learning service providers become an extension of your team, providing expertise and resources to:

- Design learning programs aligned with business goals.
- Deliver engaging and effective training (online, in-person, hybrid).
- ⊘ Integrate new learning technologies (AR/VR, LMS).
- ⊘ Track results and optimize learning experiences.

The managed learning services market is expected to reach **\$624.1 billion by** 2031 (CAGR of 5.4%). Personalized learning and new learning technologies will drive growth, and managed learning service providers will play a key role in helping organizations adapt and thrive in the competitive business landscape.

What's New in Managed Learning Services in 2024?



Strategic Consulting: Gain insights and plan for next-generation learning.



Content Library Access:

Get access to a wider range of training courses and resources.



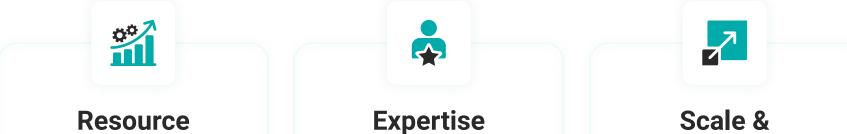
Digital Transformation Support: Transform your L&D function with new technologies.



Multi-Context Learning: Deliver training that's

accessible and adaptable (remote, hybrid, in-person).

Why is Managed Learning **Services Growing in 2024?**



Effectiveness

L&D teams need to "do more with less."

New skills and delivery methods require specialized knowledge.

Capacity

Organizations need to adapt to changing needs.

How Is the Managed Learning Service Landscape **Evolving to Meet the Needs of Today's L&D Leaders?**

AI Services

Leveraging AI for personalized learning and audience engagement.

Analytics & Insights

Measuring and improving learning programs based on data.

Curriculum Design & Content Development

Engaging and effective learning materials.

Implementation/ **Integration Services**

Seamlessly integrating new learning technologies.

Learning Delivery

Choosing the right training format (virtual/in-person).

Learning Strategy Design

Aligning learning with business goals.

Learning Technology Consulting

Recommending the most suitable learning technologies.



Transform your L&D process from a cost center to a profit center with end-to-end outsourced learning and training services.



Connect with us



f \mathbb{X} in O

© Infopro Learning, Inc. All rights reserved.