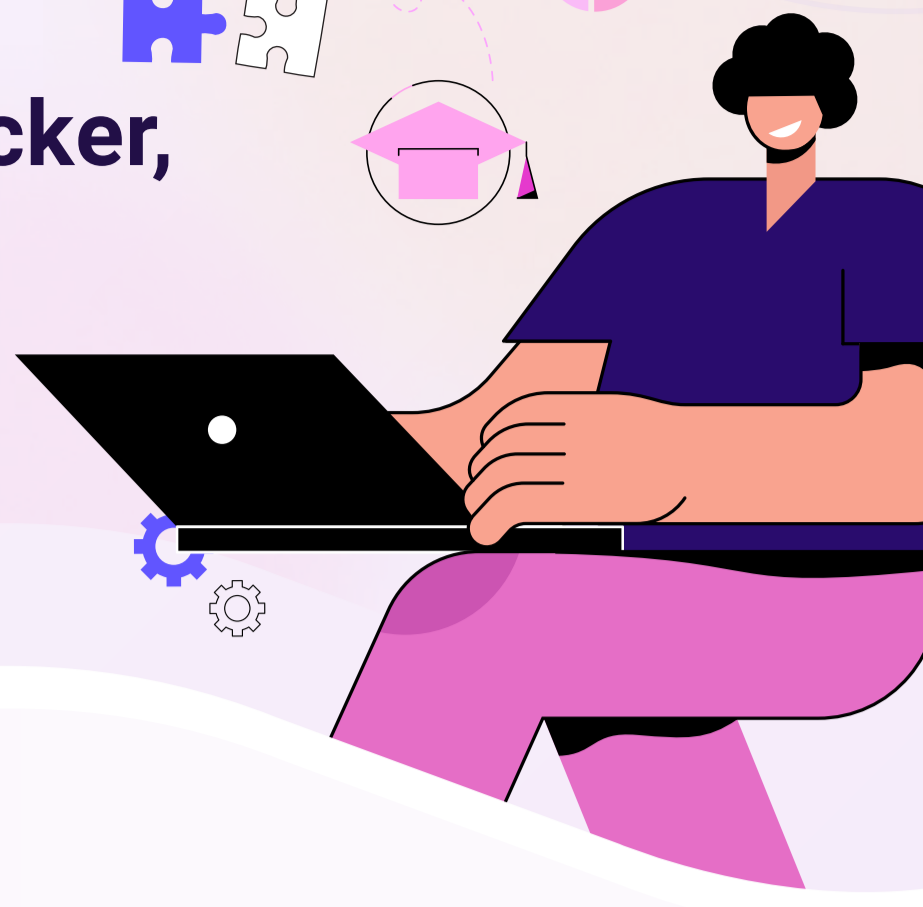
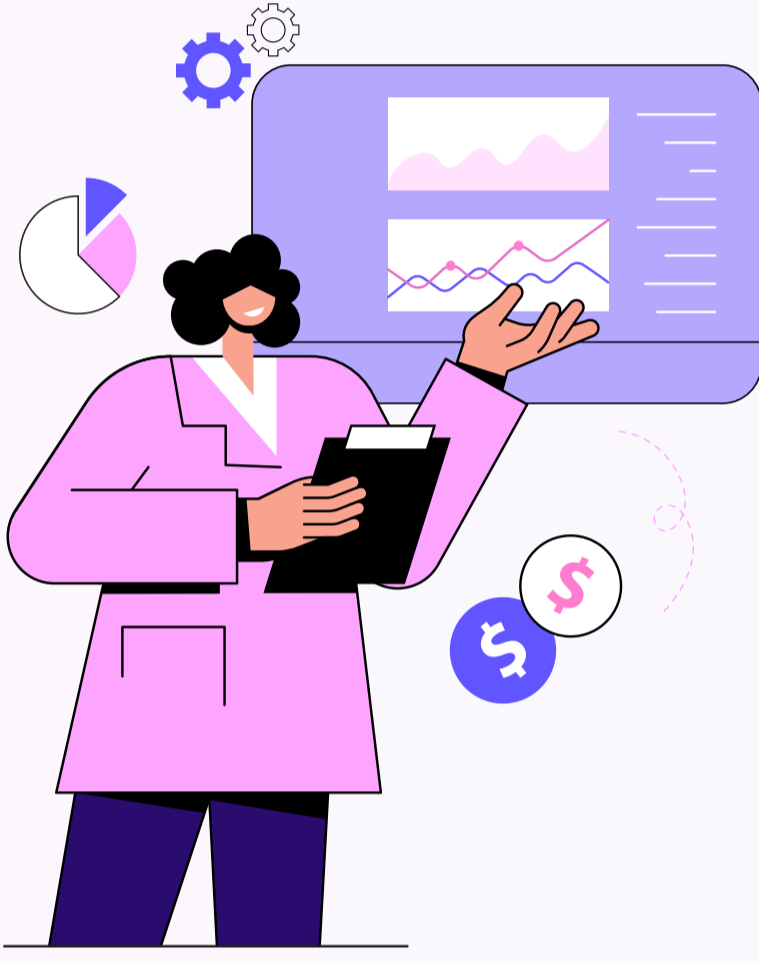
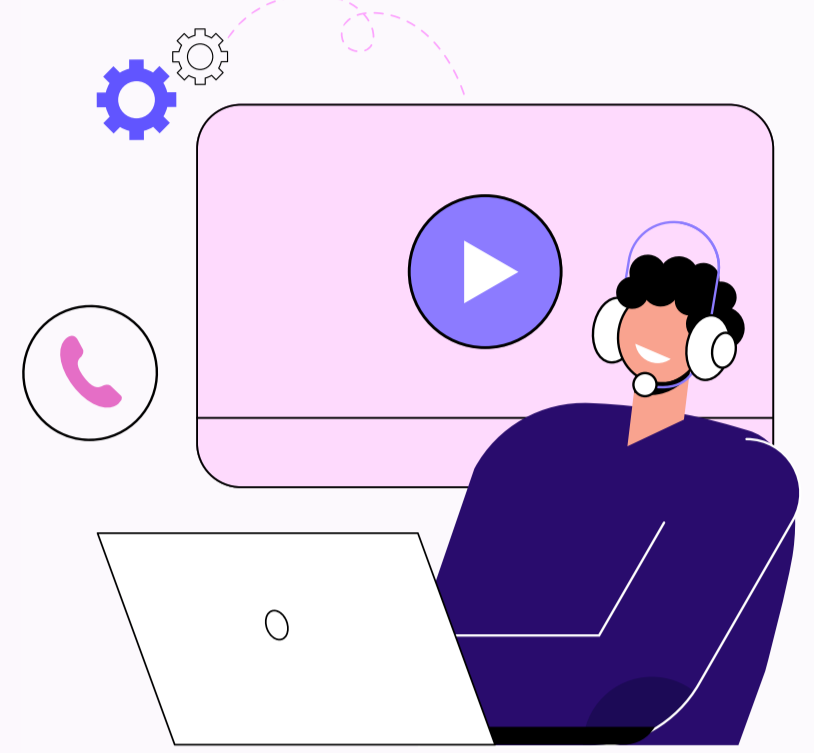


Microlearning: The Quicker, Simpler, And More Affordable Solution.



On-the-go Training

BFSI employees must know how to handle different types of customers and gain knowledge on telephone etiquette, effective listening, conversational aptitude, excitement, etc., through microlearning courses, videos, or simulations. All of this contributes significantly to providing a better customer experience, which is a key differentiator for organizations.



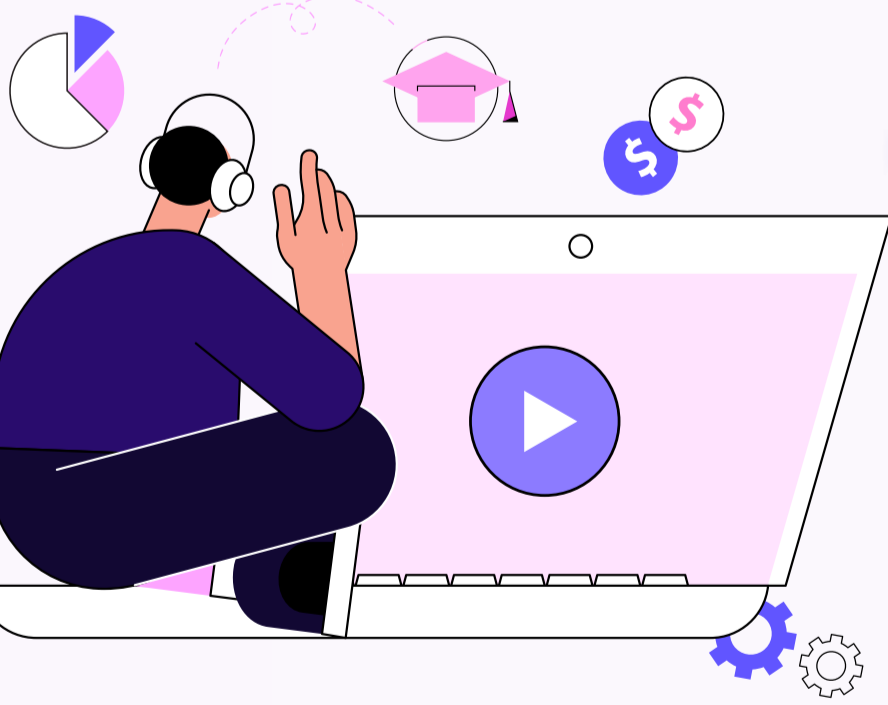
Evaluation of Sales

Enablement Activities

The go-to feature of this methodology enables sales managers to monitor the success of their sales enablement plan using key business metrics like degree of personalization, value addition, behavioral modifications, and result measurements. Quizzes, role plays, and simulations are a few examples of gamification approaches to evaluate how well material is absorbed by learners.

Boost Workforce Agility

Microlearning, being an agile model of training, provides BFSI professionals the freedom to consume learning bytes on-the-go. More than any other traditional learning program, the content of microlearning modules may be reutilized and recreated.



Improves ROI

ROI

Compared to many other L&D training methodologies, microlearning modules are significantly more affordable. These help shorten the learning curve and improve knowledge retention. Periodically evaluating and assessing the efficacy of the sales enablement approach is beneficial.

Boosts

Employee Participation

Today's learners are accustomed to ingesting brief material chunks on their mobile devices because of their hectic schedules and other distractions. This training approach is aesthetically appealing and concise for learners to understand.

