

5 PARAMETERS

TO BUILD EFFECTIVE PERSONALIZED LEARNING EXPERIENCES

Companies that invest in learning and development can have as much as 24% larger profit margins than organizations that don't.

1

Utilize Blended Learning

Incorporating a blended approach provides a wide variety of content in different formats with learning material



2

Make Data Informed Decisions

Using AI and Learning Analytics to get insights can be helpful when developing learning plans for individual learner

3

Incorporate Self-directed Elements

Personalized training programs can offer suggested content tailored to individual learning experience



4

Build Social Engagement

Including social elements into training program create engagement through flexible learning opportunities



5

Measure Results

Gaining insights into the ROI of the program gives an opportunity to find what is working and what needs improvement

