Infopro Learning

eLEARNING TRENDS TO CATCH UP WITH IN 2020

PERSONALIZATION

#1 workplace trend in Open Sesame's L&D Global Sentiment Survey 2019

What does Personalization bring? ▶

- Delivers Targeted Learning
- Brings Learners' Perspectives
- Flexible Learning Environment
- Encourages Adaptive Learning

VIDEO LEARNING

75% employees prefer to watch video than read text

Why use Video for learning? ▶

- Reduces Training Costs
- Drives On-demand Learning
- Involves Partners as Audience

ARTIFICIAL INTELLIGENCE

By 2021, it is expected to grow by 47.5%

How AI is changing learning? ▶

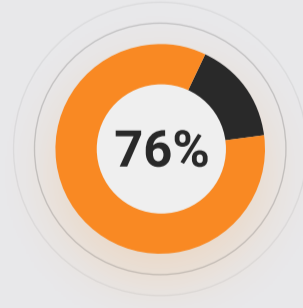- Creates Smart Content
- Virtual Learning Options
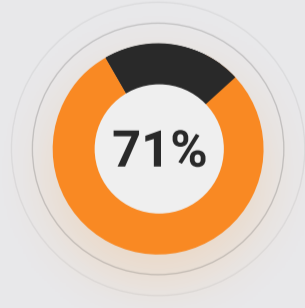- Enhances Training Modules
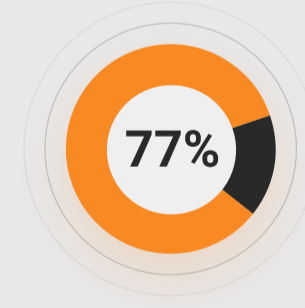- Reduces Learning Barriers

COACHING VS. MENTORING

76% organizations offer either coaching or mentoring to employees

71% of Fortune 500 companies offer mentoring to employees

77% increase in relationships for coached executives and their reportees

BIG DATA ANALYTICS

$77.58B will be the global market for big data by 2023

What can Big Data determine? ▶

- Drive Learners' Behavioural Patterns
- Find Learning Analytics Results
- Envision Learners' Performance
- Devise Measurement Plan