

As years pass by, legacy training content depreciates in value and effectiveness for a number of reasons:

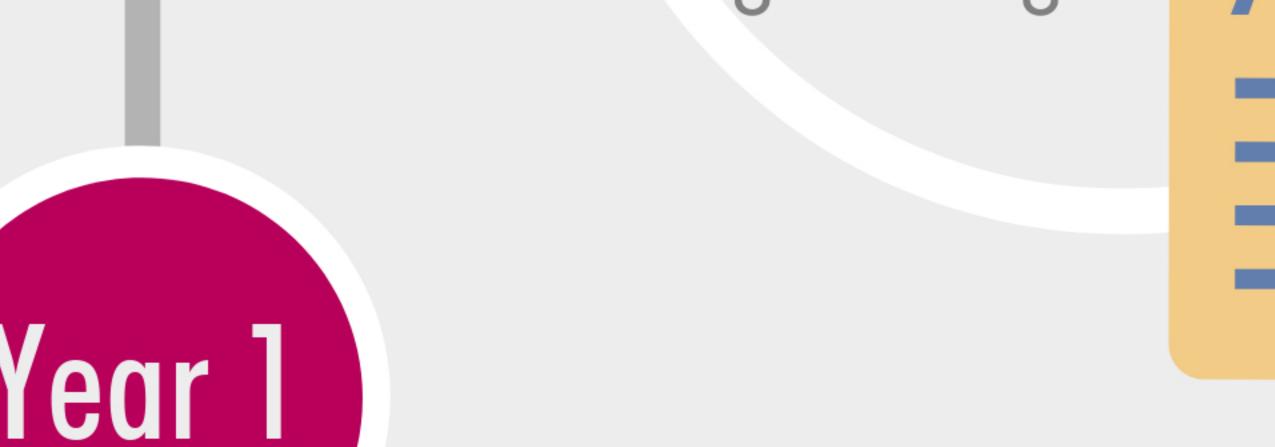


Company statistics change, Products get updated with new specs, and errors in the original content are uncovered over time.

Brand New

"It's Perfect"

New content hot off the press (or ePress). It's exactly what you need! What could go wrong?





Ye Olde Training Outdated Design

The graphic design for PowerPoint slides and elearning courses tend to look dated after just a couple of years.



Older training programs might not be aligned with the company's business needs and desired employee performance outcomes.



Changing Learner Demographics

Trainings solutions that work for baby boomers might not be suitable for millennials.





Outdated Digital Formats

E-Learning content developed in flash, legacy versions of rapid development tools, and in older version of SCORM might not work with new LMS's and internet browsers



STOP







Too many companies are allowing the depreciation of their training portfolios by neglecting to use old content.

Maximize the ROI on training by modernizing old training programs



